



Tennessee 2017 Annual Convention

ENGAGE * EDUCATE * EMPOWER

THURSDAY & FRIDAY, September 28-29, 2017
The Inn at Opryland, Nashville, TN

2017 SPONSORSHIP / EXHIBITOR INFORMATION

\$10,000
PLATINUM

- Acknowledgement as a Convention Underwriter
- Full-page, color ad on back cover of program book (*subject to availability*)
- Logo on posters at registration and exhibit space entrance
- Logo in convention slide show
- Logo on NAMI Tennessee website and e-news for twelve-month period
- Two 6' exhibit table
- 10x complimentary registrations to convention

\$5,000
GOLD

- Acknowledgement as a Keynote or Plenary Speaker Sponsor
- Full-page ad in the program book
- Logo on posters at registration and exhibit space entrance
- Logo in convention slide show
- Logo on NAMI Tennessee website and e-news for six-month period
- 6' exhibit table
- 6x complimentary registrations to convention

\$2,500
SILVER

- Acknowledgement as a Healthy Break Sponsor
- Half-page ad in program book
- Logo on posters at exhibit space entrance and in break area
- Logo in convention slide show
- Logo on NAMI Tennessee website and e-news for three-month period
- 6' exhibit table
- 4x complimentary registrations to convention

\$1,000
BRONZE

- Acknowledgement as Workshop Sponsor
- Quarter-page ad in program book
- Logo on posters at exhibit space entrance and in workshop
- Logo in convention slide show
- 6' foot exhibitor table
- 2x complimentary registrations to convention

\$500
EXHIBITOR ONLY

- Logo on exhibitor page of program book
- Logo on poster at exhibit space entrance
- 6' exhibit table
- 2x complimentary registrations to conference

Please use the form on Page 3 to submit names of those who will be using your complimentary registrations.



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*Please return completed form (pages 2 and 3)
with payment to:*

Terry King
NAMI Tennessee, 2017 Convention
1101 Kermit Drive, Suite 605
Nashville, TN 37217

For more information, please contact:

Terry King
Email: tkking@namitn.org
Phone : (615) 361-6608 ext. 301

NAMI TN TAX ID# 58-1679614

Sponsorship Level:

\$10,000 Platinum \$5,000 Gold \$2,500 Silver \$1,000 Bronze \$500 Exhibitor Only

Sponsorship/Exhibitor Information:

CONTACT NAME: _____ TITLE: _____

ORGANIZATION / COMPANY: _____

ADDRESS: _____

CITY / STATE / ZIP _____

PHONE: _____ ALTERNATE PHONE: _____

EMAIL: _____

DATE: ____ / ____ / ____ SIGNATURE: _____

Payment Information: CHECK (Payable to NAMI Tennessee) Amount Enclosed \$ _____

CREDIT CARD: MC VISA AMEX DISCOVER Payment Amount \$ _____

Credit Card # _____ Exp Date _____ CVV _____

Card Holder's Name: _____ Billing Zip Code _____

Card's Billing Address _____

I need an Invoice Receipt in the amount of \$ _____ to be sent to:

COMPANY: _____ ATTN: _____

ADDRESS: _____

CITY / STATE / ZIP _____

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Please send a high resolution digital version of your company logo (jpeg preferred) / ad (pdfs preferred) to tkking@namitn.org

Limited access to electricity is offered by the hotel. Phone, Internet hook-up, and Wi/Fi is the responsibility of the exhibitor and must be arranged directly with the hotel. Contact **Amy Smith at The Inn at Opryland, 615-889-0800**.

Display regulations: All displays, exhibits, decorations, signs, etc., must conform to city fire code ordinance rules. No items may be placed on walls or ceilings such as nails, push pins and tape.




Exhibitor Set-up: Thursday, September 29, 2016 7:30 a.m.

Exhibitor Hours: Thursday: 8:00 a.m. - 5:00 p.m. Friday: 8:00 a.m. - 3:00 p.m.

Door Prizes: (A great way to enhance your image) Door prizes will be awarded throughout the conference. Door prize contributors will be recognized at the time the prize is given away. Please state clearly on your sponsorship/exhibitor form if you plan to bring a door prize.

I will bring a door prize YES NO

Attendee Name Tag Information: (Please print clearly)

Exhibitor & Bronze Levels	1. NAME _____	ORG _____	TITLE _____
	2. NAME _____	ORG _____	TITLE _____
 Silver Sponsor	3. NAME _____	ORG _____	TITLE _____
	4. NAME _____	ORG _____	TITLE _____
 Gold Sponsor	5. NAME _____	ORG _____	TITLE _____
	6. NAME _____	ORG _____	TITLE _____
 Platinum Sponsor	7. NAME _____	ORG _____	TITLE _____
	8. NAME _____	ORG _____	TITLE _____
	9. NAME _____	ORG _____	TITLE _____
	10. NAME _____	ORG _____	TITLE _____

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The Inn at Opryland,
2401 Music Valley Drive
Nashville, TN 37214

GAYLORD HOTELS®

MAKING HOTEL RESERVATIONS

Sponsors and Exhibitors are responsible for making their own reservations at the hotel. We are pleased to be able to offer you a special discounted rate.

Be sure to ask for the special NAMI Conference rate
\$ 139.00 + Tax

Call the Marriott Reservations Center at

1-855-584-3466

and mention **The NAMI Annual Conference Special** to reserve rooms at the discounted rate. The Inn at Opryland will also honor the group rate if you would like to book additional nights to stay and enjoy the city, but you will need to call reservations and let them know to do so.

You can make your reservations on-line from a special link by going to www.namitn.org and following the Convention Info links to "[Book Your Hotel Room](#)"

Please note the cut-off date for reservations at the Special Rate is
Wednesday, September 13, 2017



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Sponsorship / Exhibitor Checklist:

- Completed page 2 including:
 - Marked appropriate sponsorship/exhibitor level
 - Completed sponsor/exhibitor company and contact info
 - Completed payment / invoice request info

- Completed page 3 including:
 - Emailed my hi res company logo in jpeg file
 - Emailed our ad in high res pdf (where applicable)
 - Checked yes or no to donating a door prize
 - Completed the list of those attending on our behalf
 - Informed Terry King about any special needs
 - Made arrangements with the hotel concerning our display's need for electricity, phone, internet, wi/fi, etc.
Contact Amy Smith, 615 - 889 - 0800

- Completed page 4 by contacting The Inn at Opryland and making our hotel arrangements

- Completed our Sponsorship/ Exhibitor information by mailing or emailing Terry King a copy of pages 2 and 3

Thank you so much for being a part of the NAMI Tennessee State Convention. We look forward to Engaging with you in our mutual Education as we Empower persons with mental illness and their family members to be awesome advocates for themselves and others.

Please let us know how we can make your convention experience your best yet!